

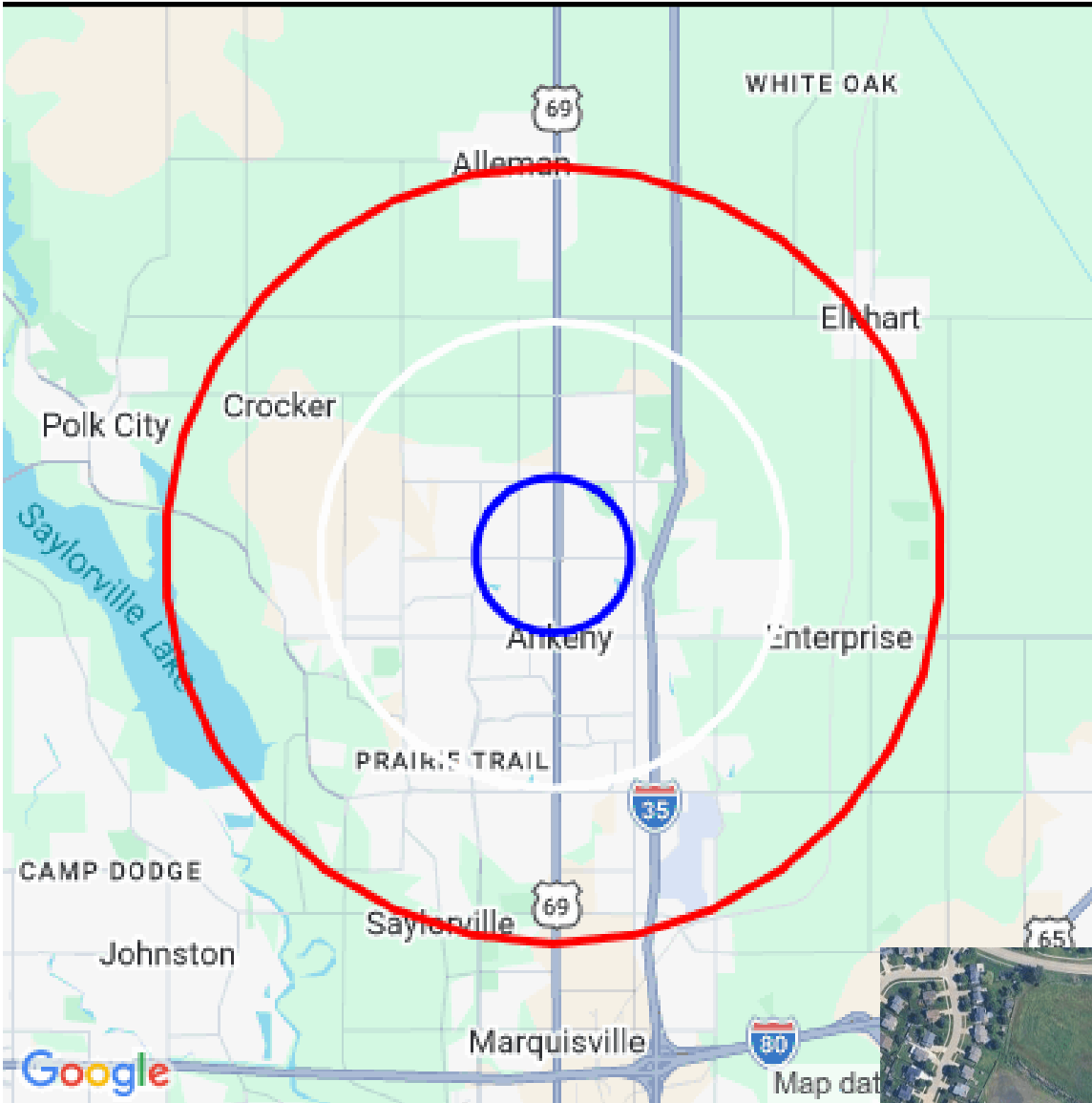
# 1802 N Ankeny Blvd



Denny Elwell Company

2401 SE Tones Dr, Suite 17 Ankeny, IA 50021 | 515-964-1587

## Demographic Report



### 1802 N Ankeny Blvd

#### Population

Distance	Male	Female	Total
1- Mile	3,122	3,245	6,367
3- Mile	16,433	17,382	33,815
5- Mile	24,199	25,306	49,505

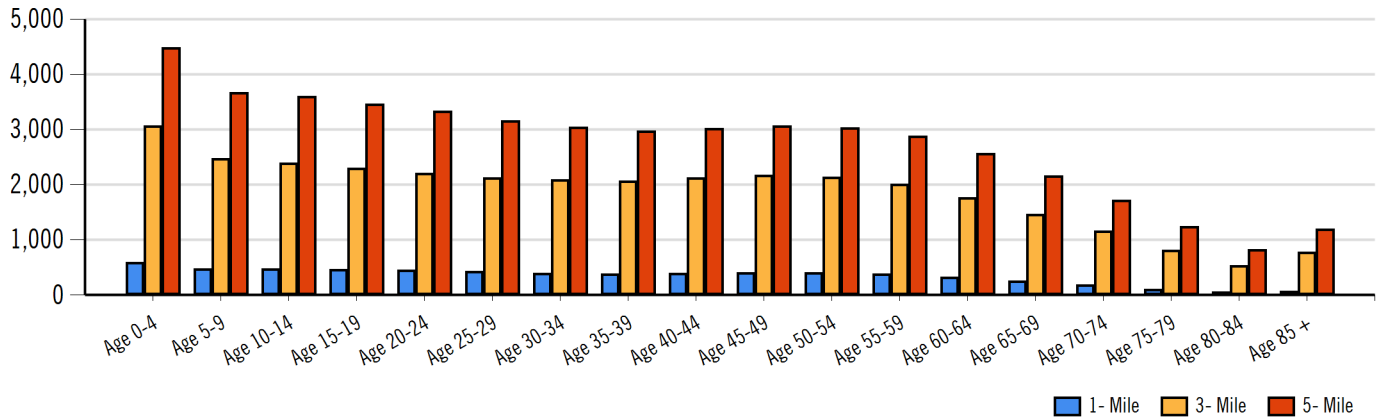


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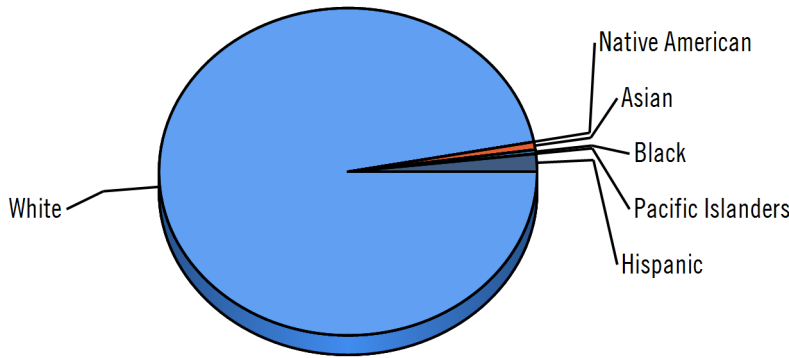
**MOODY'S**  
 ANALYTICS

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## Population by Distance and Age (2020)



## Ethnicity within 5 miles



■ White 
 ■ Native American 
 ■ Asian 
 ■ Black 
 ■ Pacific Islanders 
 ■ Hispanic

### Home Ownership 1 Mile



### Home Ownership 3 Mile



### Home Ownership 5 Mile



## Employment by Distance

Distance	Employed	Unemployed	Unemployment Rate
1-Mile	3,646	84	0.82 %
3-Mile	18,959	432	1.62 %
5-Mile	27,909	589	1.71 %

# 1802 N Ankeny Blvd



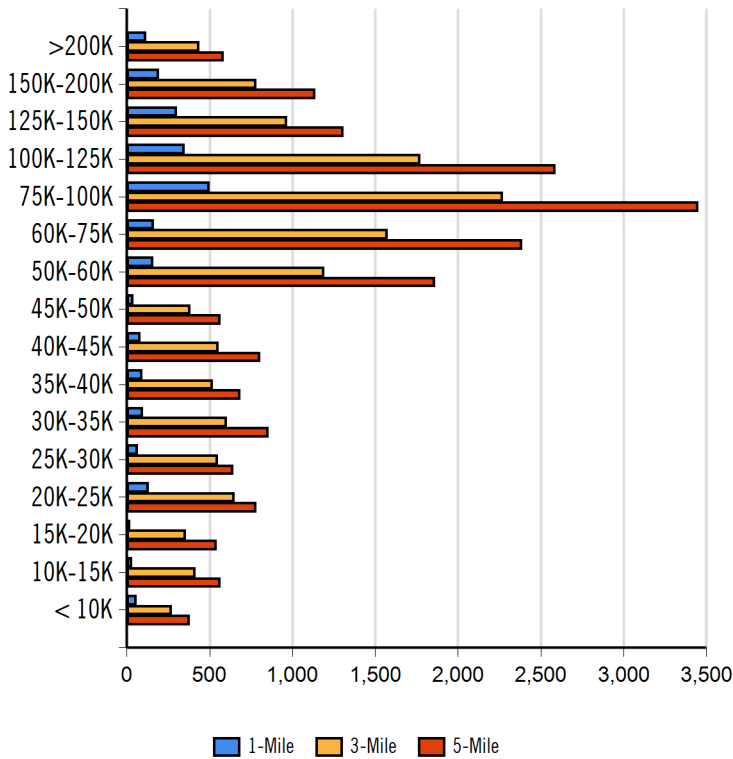
Denny Elwell Company

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## Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportation	Information	Professional	Utility	Hospitality	Pub-Admin	Other
1-Mile	151	0	103	264	168	314	80	90	268	1,144	193	154	141
3-Mile	335	1	949	1,468	746	1,970	609	544	1,533	5,032	1,194	840	908
5-Mile	389	5	1,510	2,082	1,024	3,126	935	851	2,348	7,202	1,657	1,118	1,412

## Household Income



Radius	Median Household Income
1-Mile	\$87,451.67
3-Mile	\$74,902.33
5-Mile	\$76,155.38

Radius	Average Household Income
1-Mile	\$86,732.17
3-Mile	\$79,010.86
5-Mile	\$80,064.21

Radius	Aggregate Household Income
1-Mile	\$224,133,294.03
3-Mile	\$1,072,150,524.35
5-Mile	\$1,552,259,107.06

## Education

	1-Mile	3-mile	5-mile
Pop > 25	3,873	21,338	30,939
High School Grad	729	4,706	7,094
Some College	839	4,962	7,388
Associates	402	2,216	3,283
Bachelors	1,216	6,217	8,358
Masters	366	1,598	2,276
Prof. Degree	122	477	688
Doctorate	59	169	200

## Tapestry

	1-Mile	3-mile	5-mile
Vacant Ready For Rent	14 %	46 %	53 %
Teen's	36 %	74 %	85 %
Expensive Homes	0 %	0 %	0 %
Mobile Homes	1 %	8 %	45 %
New Homes	101 %	93 %	141 %
New Households	46 %	92 %	96 %
Military Households	1 %	5 %	20 %
Households with 4+ Cars	39 %	84 %	108 %
Public Transportation Users	12 %	26 %	28 %
Young Wealthy Households	8 %	67 %	89 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.



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## Expenditures

	1-Mile	%	3-Mile	%	5-Mile	%
<b>Total Expenditures</b>	135,068,964		690,089,886		995,878,603	
<b>Average annual household</b>	55,125		52,065		52,417	
<b>Food</b>	7,067	12.82 %	6,708	12.88 %	6,748	12.87 %
Food at home	4,501		4,319		4,336	
Cereals and bakery products	641		614		617	
Cereals and cereal products	227		218		219	
Bakery products	413		395		397	
Meats poultry fish and eggs	871		844		846	
Beef	201		195		195	
Pork	156		152		153	
Poultry	162		157		158	
Fish and seafood	142		136		137	
Eggs	72		70		70	
Dairy products	464		440		442	
Fruits and vegetables	923		884		889	
Fresh fruits	136		131		132	
Processed vegetables	172		167		168	
Sugar and other sweets	166		159		159	
Fats and oils	143		137		137	
Miscellaneous foods	851		817		820	
Nonalcoholic beverages	378		365		366	
Food away from home	2,566		2,388		2,411	
Alcoholic beverages	419		387		391	
<b>Housing</b>	19,302	35.01 %	18,480	35.49 %	18,582	35.45 %
Shelter	11,663		11,165		11,231	
Owned dwellings	7,327		6,897		6,956	
Mortgage interest and charges	3,821		3,551		3,587	
Property taxes	2,456		2,302		2,319	
Maintenance repairs	1,049		1,043		1,048	
Rented dwellings	3,330		3,352		3,349	
Other lodging	1,004		915		925	
Utilities fuels	4,395		4,281		4,295	
Natural gas	422		403		404	
Electricity	1,711		1,683		1,687	
Fuel oil	173		167		168	
Telephone services	1,383		1,345		1,350	
Water and other public services	705		681		684	
<b>Household operations</b>	1,382	2.51 %	1,292	2.48 %	1,302	2.48 %
Personal services	434		391		395	
Other household expenses	947		901		906	
Housekeeping supplies	644		611		613	
Laundry and cleaning supplies	175		167		167	
Other household products	381		359		360	
Postage and stationery	87		84		85	
Household furnishings	1,216		1,130		1,140	
Household textiles	90		84		84	
Furniture	280		249		251	
Floor coverings	30		28		29	
Major appliances	145		147		148	
Small appliances	92		88		88	
Miscellaneous	578		532		536	
<b>Apparel and services</b>	1,505	2.73 %	1,380	2.65 %	1,387	2.65 %
Men and boys	315		277		278	
Men 16 and over	269		234		236	
Boys 2 to 15	46		42		42	
Women and girls	513		486		489	



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# 1802 N Ankeny Blvd



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Women 16 and over	434	409	412
Girls 2 to 15	79	76	76
Children under 2	95	91	91

## Expenditures (Continued)

	1-Mile	%	3-Mile	%	5-Mile	%
<b>Total Expenditures</b>	135,068,964		690,089,886		995,878,603	
<b>Average annual household</b>	55,125		52,065		52,417	
<b>Transportation</b>	7,583	13.76 %	7,190	13.81 %	7,238	13.81 %
Vehicle purchases	1,904		1,754		1,771	
Cars and trucks new	961		902		912	
Cars and trucks used	890		803		809	
Gasoline and motor oil	2,311		2,236		2,246	
Other vehicle expenses	2,809		2,688		2,703	
Vehicle finance charges	199		190		191	
Maintenance and repairs	981		934		940	
Vehicle insurance	1,254		1,216		1,221	
Vehicle rental leases	373		346		349	
Public transportation	557		510		517	
<b>Health care</b>	4,163	7.55 %	4,021	7.72 %	4,043	7.71 %
Health insurance	2,677		2,602		2,613	
Medical services	928		881		888	
Drugs	421		408		411	
Medical supplies	136		130		130	
<b>Entertainment</b>	3,342	6.06 %	3,148	6.05 %	3,170	6.05 %
Fees and admissions	680		616		625	
Television radios	1,111		1,079		1,083	
Pets toys	1,218		1,147		1,155	
Personal care products	722		675		679	
Reading	59		56		56	
Education	1,479		1,308		1,321	
Tobacco products	394		399		399	
<b>Miscellaneous</b>	849	1.54 %	819	1.57 %	825	1.57 %
<b>Cash contributions</b>	1,416		1,374		1,381	
<b>Personal insurance</b>	6,820		6,112		6,189	
Life and other personal insurance	196		184		186	
Pensions and Social Security	6,624		5,927		6,002	

Distance	Year	Estimated Households			Housing Occupied By		Housing Occupancy		
		Projection	2018	Change	1 Person	Family	Owner	Renter	Vacant
1-Mile	2020	9,622	7,055	32.69 %	1,801	7,077	7,614	2,008	-165
3-Mile	2020	21,858	16,698	28.94 %	4,832	15,302	16,855	5,003	247
5-Mile	2020	27,566	20,820	29.53 %	5,777	19,751	21,912	5,654	665
1-Mile	2023	8,948	7,055	24.19 %	1,679	6,577	7,394	1,554	944
3-Mile	2023	20,230	16,698	19.62 %	4,477	14,158	16,316	3,914	3,009
5-Mile	2023	25,429	20,820	19.93 %	5,337	18,211	21,088	4,341	3,968



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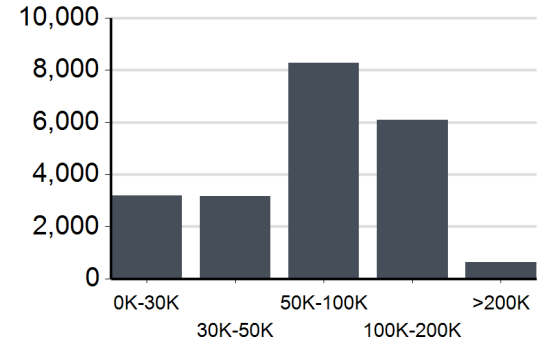


# Location Facts & Demographics

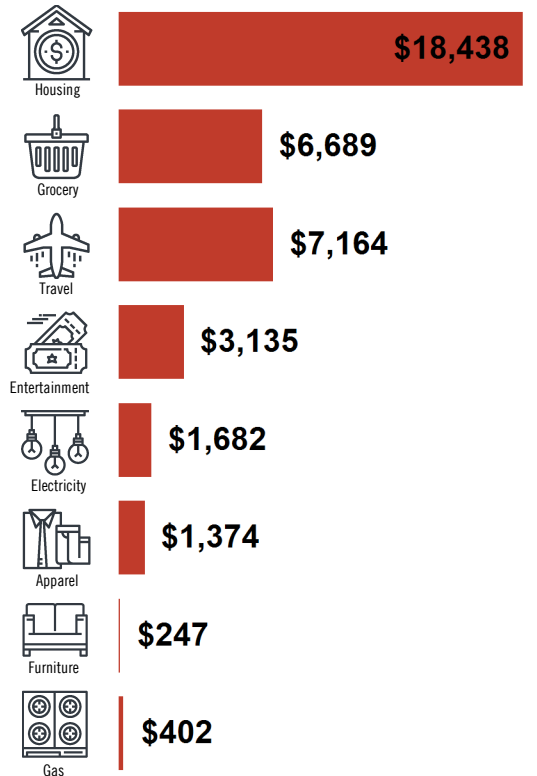
Demographics are determined by a 10 minute drive from 1802 N Ankeny Blvd, Ankeny, IA 50023

## MOODY'S

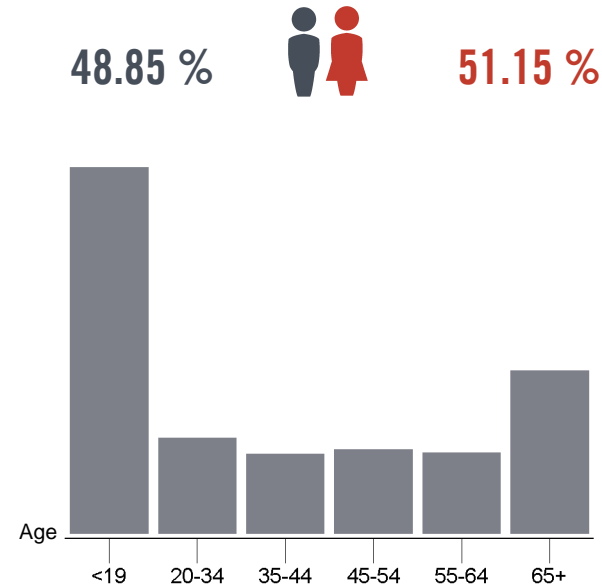
### INCOME BY HOUSEHOLD



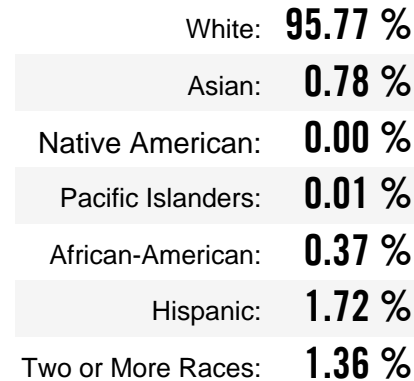
### HH SPENDING



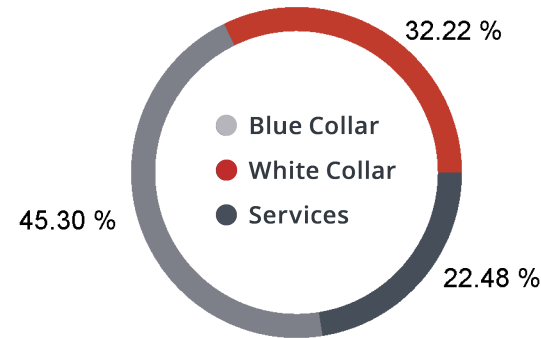
### GENDER & AGE



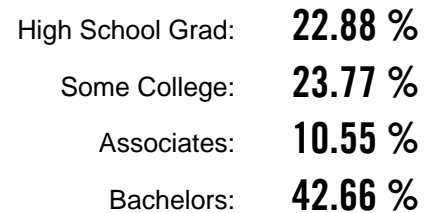
### RACE & ETHNICITY



### EMPLOYMENT



### EDUCATION



### CITY, STATE

Ankeny, IA

### POPULATION

47,113

### AVG. HHSIZE

2.58

### MEDIAN HH INCOME

\$73,726

### HOME OWNERSHIP

Renters: 3,913

Owners: 14,325





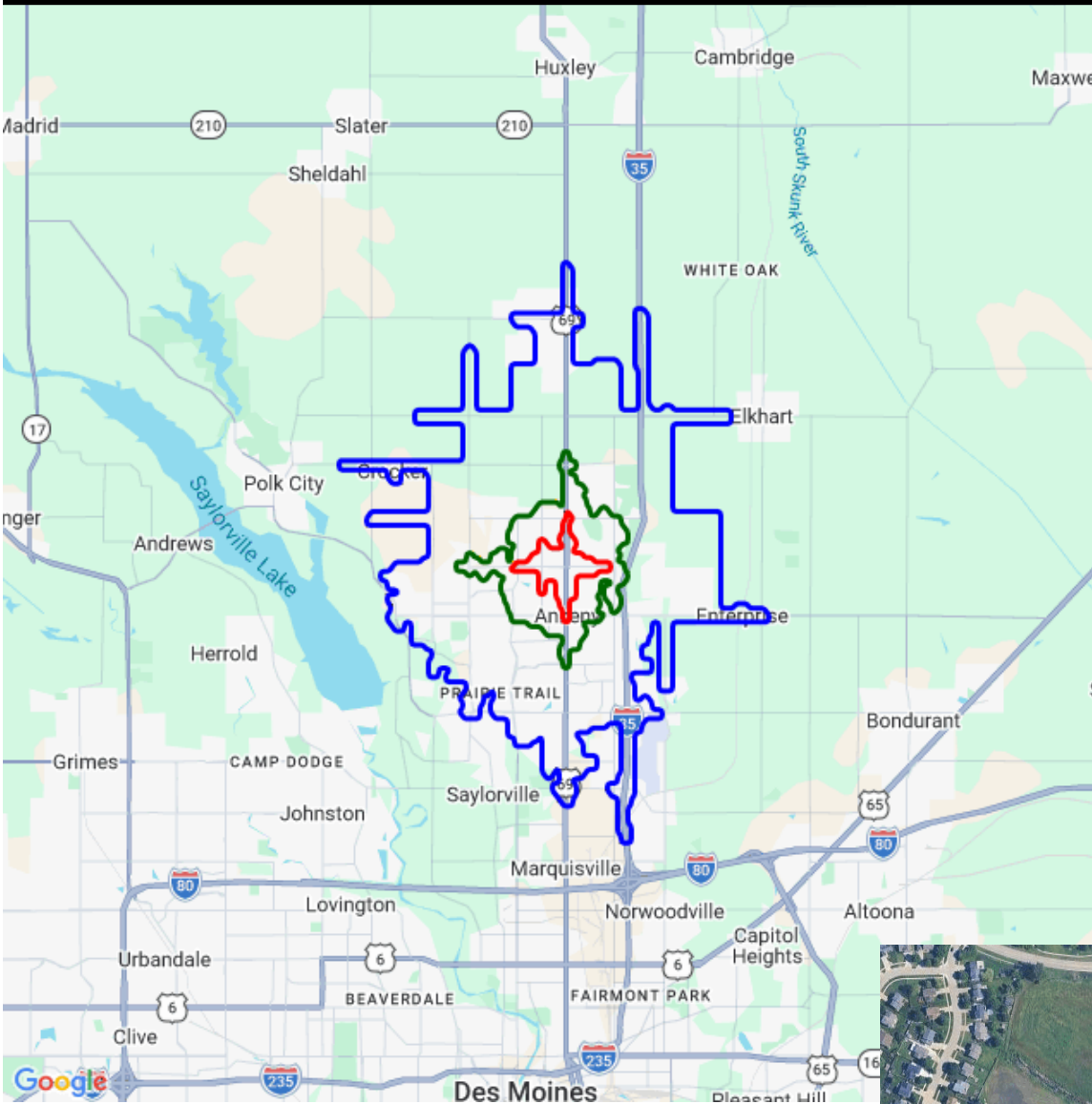
# 1802 N Ankeny Blvd



Denny Elwell Company

2401 SE Tones Dr, Suite 17 Ankeny, IA 50021 | 515-964-1587

## Demographic Report



## 1802 N Ankeny Blvd

### Population

Distance	Male	Female	Total
3- Minute	2,412	2,512	4,924
5- Minute	8,973	9,396	18,369
10 Minute	23,016	24,097	47,113



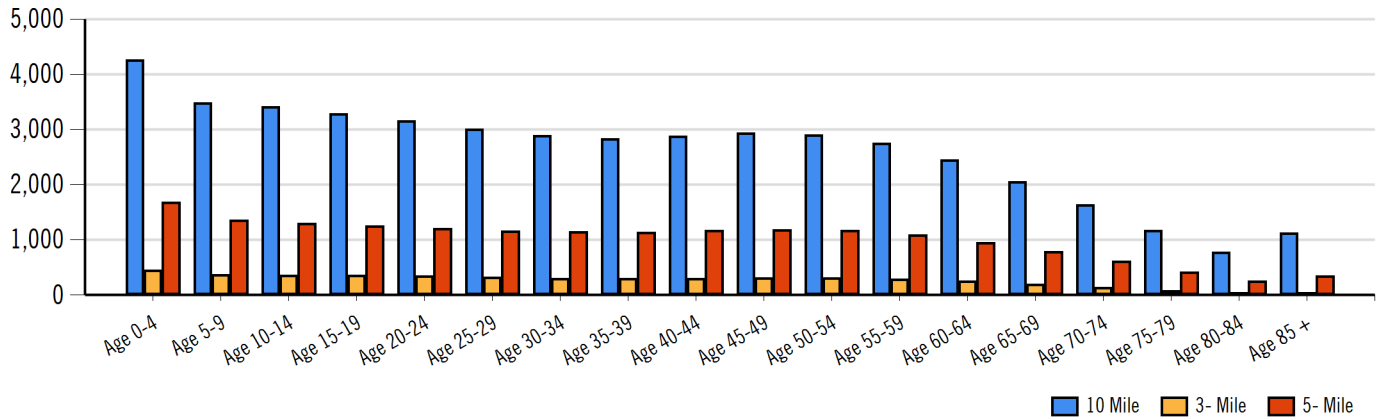
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**MOODY'S**  
 ANALYTICS

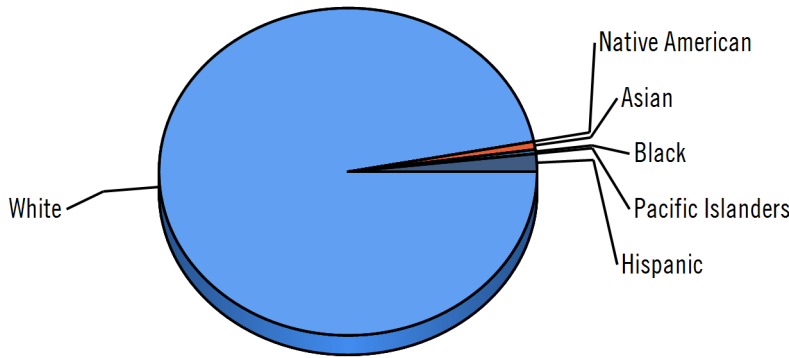
Catylist

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## Population by Distance and Age (2020)



## Ethnicity within 5 Minute

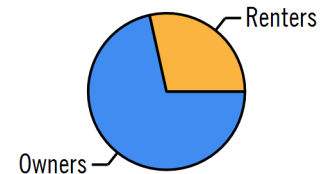


■ White 
 ■ Native American 
 ■ Asian 
 ■ Black 
 ■ Pacific Islanders 
 ■ Hispanic

### Home Ownership 3 Minute



### Home Ownership 5 Minute



### Home Ownership 10 Minute



## Employment by Distance

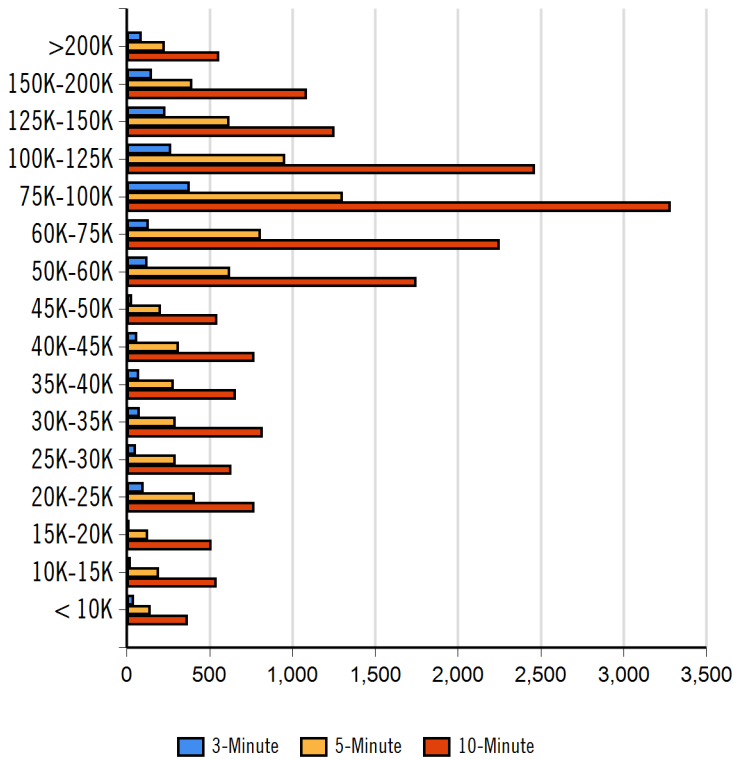
Distance	Employed	Unemployed	Unemployment Rate
3-Minute	2,814	64	0.63 %
5-Minute	10,403	255	1.31 %
10-Minute	26,517	566	1.56 %



## Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportation	Information	Professional	Utility	Hospitality	Pub-Admin	Other
3-Minute	112	0	83	206	126	241	67	72	205	880	150	120	108
5-Minute	227	0	501	831	404	981	327	302	800	2,967	625	470	429
10-Minute	389	6	1,410	1,998	980	2,946	880	804	2,200	6,878	1,590	1,082	1,322

## Household Income



Radius	Median Household Income
5-Minute	\$71,637.07
10-Minute	\$73,726.27
3-Minute	\$87,451.67

Radius	Average Household Income
5-Minute	\$75,890.53
10-Minute	\$78,632.42
3-Minute	\$86,732.17

Radius	Aggregate Household Income
3-Minute	\$172,739,063.30
5-Minute	\$585,834,298.14
10-Minute	\$1,479,016,257.71

## Education

	3-Minute	5-Minute	10-Minute
Pop > 25	3,001	11,533	29,488
High School Grad	565	2,447	6,746
Some College	648	2,578	7,009
Associates	310	1,214	3,110
Bachelors	944	3,429	8,036
Masters	284	962	2,176
Prof. Degree	96	299	662
Doctorate	47	125	192

## Tapestry

	3-Minute	5-Minute	10-Minute
Vacant Ready For Rent	11 %	34 %	48 %
Teen's	28 %	53 %	76 %
Expensive Homes	0 %	0 %	0 %
Mobile Homes	0 %	1 %	39 %
New Homes	80 %	85 %	122 %
New Households	36 %	70 %	87 %
Military Households	1 %	2 %	16 %
Households with 4+ Cars	30 %	60 %	99 %
Public Transportation Users	10 %	20 %	25 %
Young Wealthy Households	5 %	40 %	77 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.



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## Expenditures

	3-Minute	%	5-Minute	%	10-Minute	%
<b>Total Expenditures</b>	104,393,675		375,625,199		949,825,913	
<b>Average annual household</b>	55,125		50,720		51,905	
<b>Food</b>	7,067	12.82 %	6,547	12.91 %	6,689	12.89 %
Food at home	4,501		4,244		4,309	
Cereals and bakery products	641		603		613	
Cereals and cereal products	227		214		218	
Bakery products	413		389		394	
Meats poultry fish and eggs	871		830		843	
Beef	201		192		194	
Pork	156		151		152	
Poultry	162		155		157	
Fish and seafood	142		133		136	
Eggs	72		69		69	
Dairy products	464		430		439	
Fruits and vegetables	923		867		882	
Fresh fruits	136		128		130	
Processed vegetables	172		165		167	
Sugar and other sweets	166		157		158	
Fats and oils	143		135		137	
Miscellaneous foods	851		803		815	
Nonalcoholic beverages	378		361		364	
Food away from home	2,566		2,303		2,380	
Alcoholic beverages	419		374		385	
<b>Housing</b>	19,302	35.01 %	18,109	35.70 %	18,438	35.52 %
Shelter	11,663		10,925		11,140	
Owned dwellings	7,327		6,689		6,874	
Mortgage interest and charges	3,821		3,433		3,534	
Property taxes	2,456		2,229		2,295	
Maintenance repairs	1,049		1,026		1,044	
Rented dwellings	3,330		3,370		3,351	
Other lodging	1,004		866		914	
Utilities fuels	4,395		4,238		4,274	
Natural gas	422		396		402	
Electricity	1,711		1,673		1,682	
Fuel oil	173		164		167	
Telephone services	1,383		1,332		1,342	
Water and other public services	705		671		679	
<b>Household operations</b>	1,382	2.51 %	1,256	2.48 %	1,287	2.48 %
Personal services	434		378		388	
Other household expenses	947		878		899	
Housekeeping supplies	644		596		610	
Laundry and cleaning supplies	175		164		166	
Other household products	381		351		358	
Postage and stationery	87		81		84	
Household furnishings	1,216		1,092		1,125	
Household textiles	90		80		83	
Furniture	280		235		247	
Floor coverings	30		26		28	
Major appliances	145		147		147	
Small appliances	92		85		88	
Miscellaneous	578		516		529	
<b>Apparel and services</b>	1,505	2.73 %	1,343	2.65 %	1,374	2.65 %
Men and boys	315		265		275	
Men 16 and over	269		224		232	
Boys 2 to 15	46		40		42	
Women and girls	513		472		485	



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Women 16 and over	434	395	408
Girls 2 to 15	79	77	76
Children under 2	95	91	91

## Expenditures (Continued)

	3-Minute	%	5-Minute	%	10-Minute	%
<b>Total Expenditures</b>	104,393,675		375,625,199		949,825,913	
<b>Average annual household</b>	55,125		50,720		51,905	
<b>Transportation</b>	7,583	13.76 %	7,026	13.85 %	7,164	13.80 %
Vehicle purchases	1,904		1,688		1,742	
Cars and trucks new	961		862		897	
Cars and trucks used	890		778		797	
Gasoline and motor oil	2,311		2,212		2,230	
Other vehicle expenses	2,809		2,641		2,682	
Vehicle finance charges	199		188		189	
Maintenance and repairs	981		911		931	
Vehicle insurance	1,254		1,207		1,215	
Vehicle rental leases	373		335		345	
Public transportation	557		483		509	
<b>Health care</b>	4,163	7.55 %	3,957	7.80 %	4,012	7.73 %
Health insurance	2,677		2,566		2,597	
Medical services	928		861		877	
Drugs	421		402		407	
Medical supplies	136		126		129	
<b>Entertainment</b>	3,342	6.06 %	3,077	6.07 %	3,135	6.04 %
Fees and admissions	680		585		614	
Television radios	1,111		1,072		1,077	
Pets toys	1,218		1,119		1,142	
Personal care products	722		655		672	
Reading	59		54		56	
Education	1,479		1,225		1,306	
Tobacco products	394		402		400	
<b>Miscellaneous</b>	849	1.54 %	799	1.58 %	820	1.58 %
<b>Cash contributions</b>	1,416		1,351		1,373	
<b>Personal insurance</b>	6,820		5,796		6,076	
Life and other personal insurance	196		180		184	
Pensions and Social Security	6,624		5,615		5,891	

Distance	Year	Estimated Households			Housing Occupied By		Housing Occupancy		
		Projection	2018	Change	1 Person	Family	Owner	Renter	Vacant
3-Minute	2020	2,108	1,523	59.02 %	412	1,513	1,543	564	-67
5-Minute	2020	8,202	6,192	237.16 %	1,964	5,508	5,708	2,495	72
10-Minute	2020	20,745	15,658	584.12 %	4,776	14,283	15,775	4,970	458
3-Minute	2023	1,959	1,523	44.79 %	384	1,406	1,489	471	178
5-Minute	2023	7,633	6,192	168.47 %	1,829	5,124	5,494	2,139	1,056
10-Minute	2023	19,187	15,658	404.74 %	4,420	13,208	15,186	4,000	2,949



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