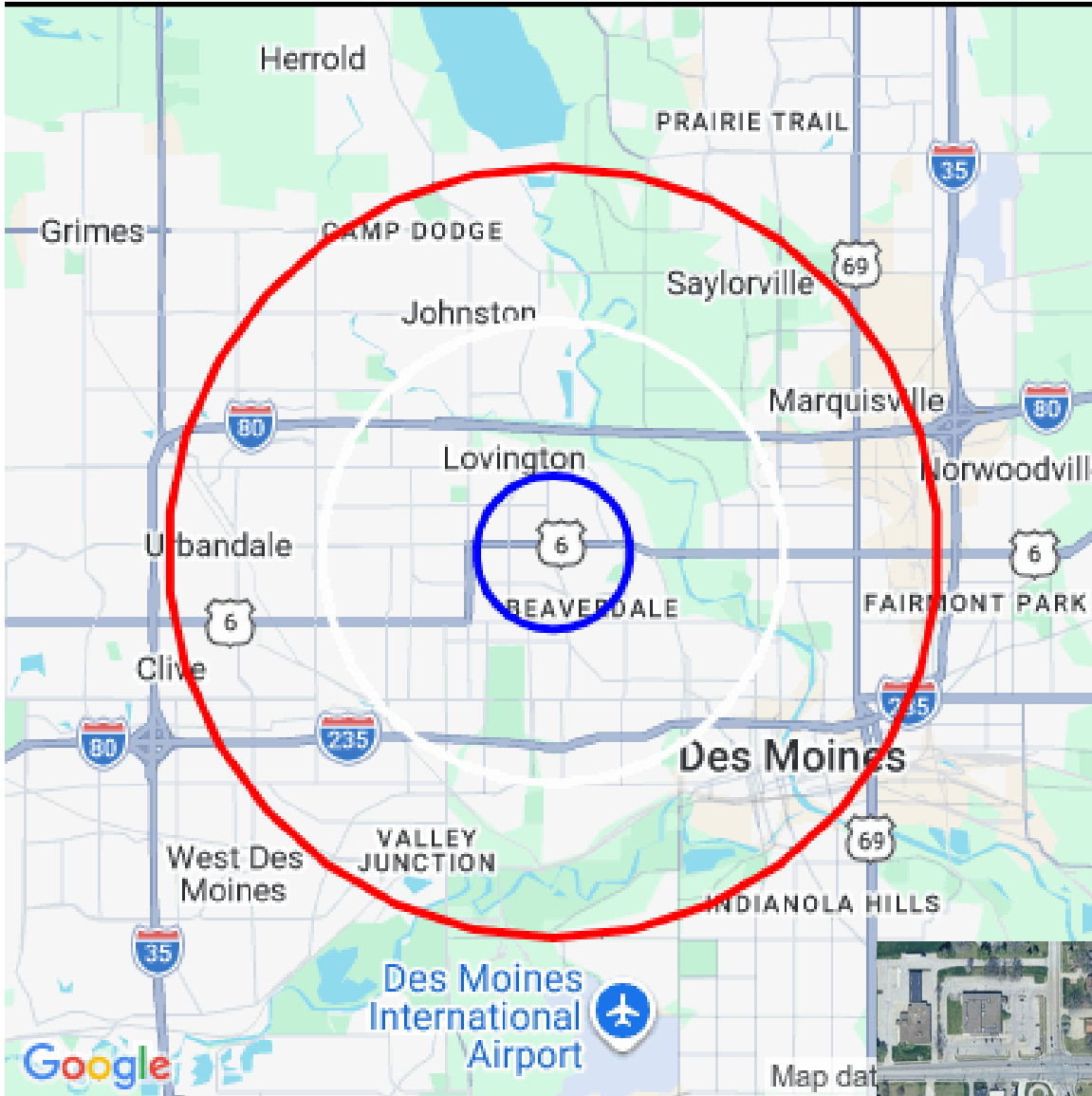


Demographic Report



3613-4244 Beaver Ave

Population

Distance	Male	Female	Total
1- Mile	4,034	4,382	8,416
3- Mile	31,365	33,082	64,448
5- Mile	74,388	77,709	152,097

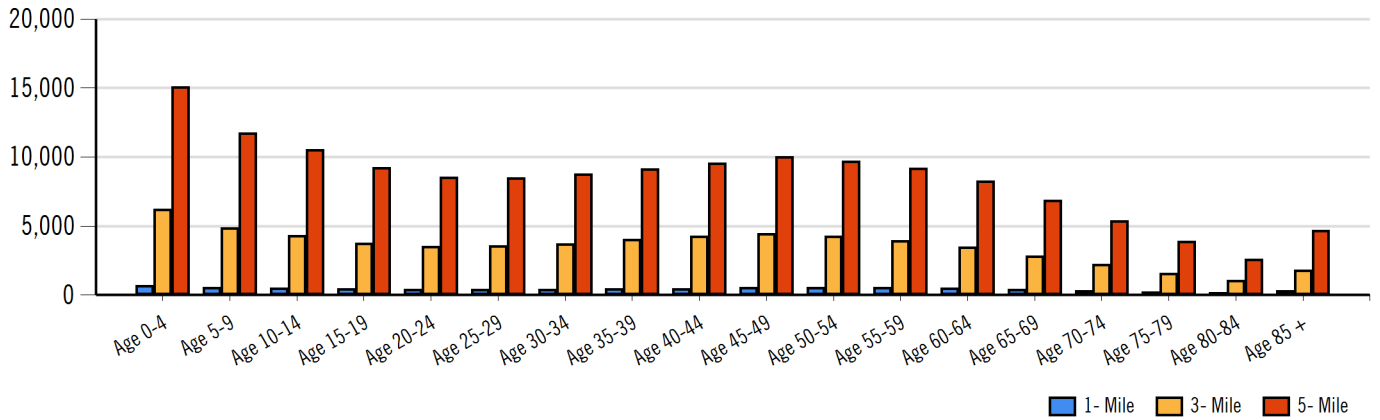


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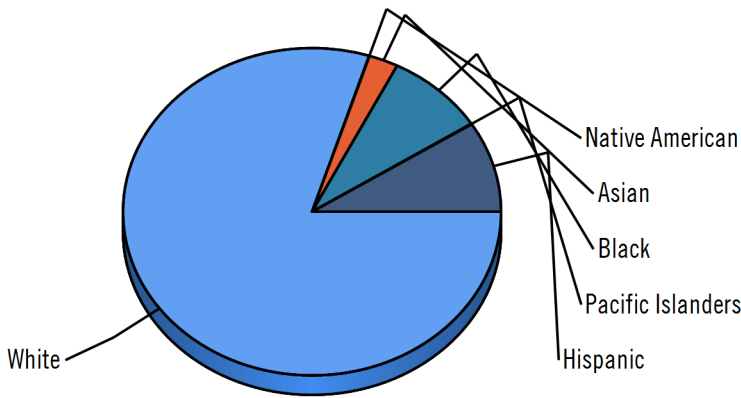
MOODY'S
 ANALYTICS

Catylist

Population by Distance and Age (2020)



Ethnicity within 5 miles

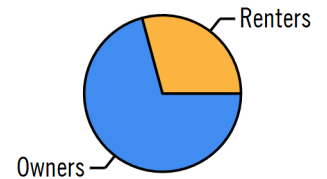


■ White
 ■ Native American
 ■ Asian
 ■ Black
 ■ Pacific Islanders
 ■ Hispanic

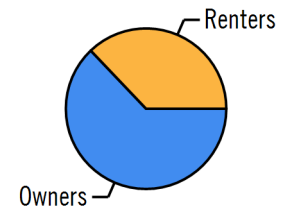
Home Ownership 1 Mile



Home Ownership 3 Mile



Home Ownership 5 Mile



Employment by Distance

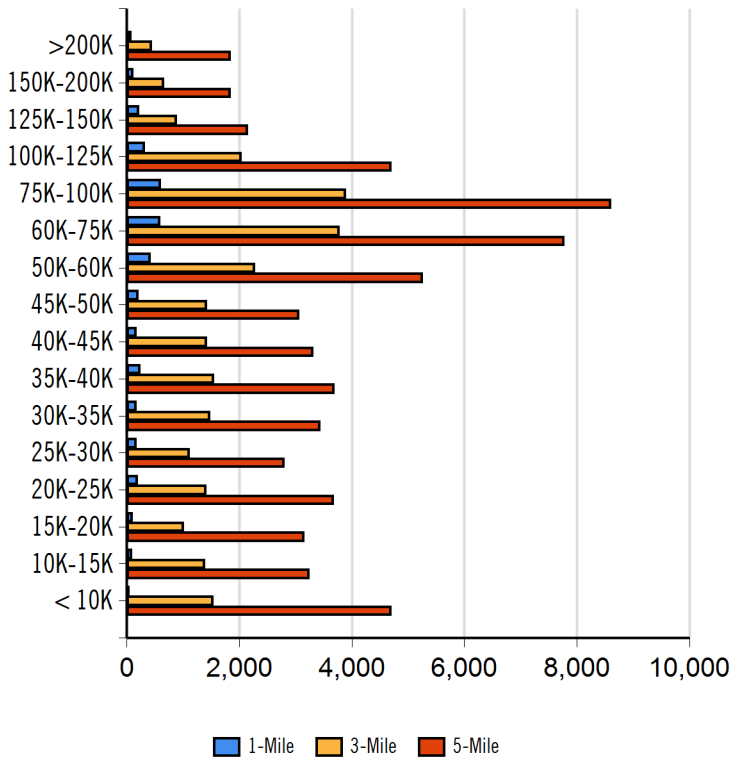
Distance	Employed	Unemployed	Unemployment Rate
1-Mile	4,820	77	0.87 %
3-Mile	34,595	1,174	2.56 %
5-Mile	78,071	2,731	3.19 %



Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportation	Information	Professional	Utility	Hospitality	Pub-Admin	Other
1-Mile	64	9	341	364	145	497	223	106	404	1,039	321	247	386
3-Mile	210	41	1,799	2,660	1,009	4,214	1,249	1,098	3,141	7,855	2,921	1,451	2,332
5-Mile	504	135	3,951	6,228	2,286	9,023	2,876	2,527	7,530	16,337	6,906	3,159	5,219

Household Income



Radius	Median Household Income
1-Mile	\$55,937.13
3-Mile	\$56,652.40
5-Mile	\$56,451.49

Radius	Average Household Income
1-Mile	\$65,755.25
3-Mile	\$63,263.54
5-Mile	\$64,215.65

Radius	Aggregate Household Income
1-Mile	\$261,269,484.60
3-Mile	\$1,643,743,179.04
5-Mile	\$3,991,291,734.18

Education

	1-Mile	3-mile	5-mile
Pop > 25	5,683	41,626	96,875
High School Grad	1,467	11,278	25,175
Some College	1,271	9,841	20,718
Associates	425	3,033	6,654
Bachelors	1,556	10,156	23,436
Masters	448	2,576	6,354
Prof. Degree	136	879	2,863
Doctorate	41	389	853

Tapestry

	1-Mile	3-mile	5-mile
Vacant Ready For Rent	49 %	67 %	73 %
Teen's	48 %	75 %	85 %
Expensive Homes	2 %	3 %	3 %
Mobile Homes	0 %	14 %	11 %
New Homes	0 %	8 %	23 %
New Households	41 %	78 %	98 %
Military Households	3 %	14 %	11 %
Households with 4+ Cars	35 %	73 %	75 %
Public Transportation Users	28 %	41 %	55 %
Young Wealthy Households	62 %	51 %	57 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.



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Expenditures

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	179,703,228		1,196,700,369		2,890,731,480	
Average annual household	47,142		46,098		46,400	
Food	6,114	12.97 %	6,029	13.08 %	6,075	13.09 %
Food at home	4,034		3,989		4,006	
Cereals and bakery products	574		566		569	
Cereals and cereal products	205		202		203	
Bakery products	369		363		365	
Meats poultry fish and eggs	801		795		802	
Beef	185		184		186	
Pork	148		145		145	
Poultry	150		149		151	
Fish and seafood	125		126		128	
Eggs	67		66		66	
Dairy products	401		398		401	
Fruits and vegetables	819		809		810	
Fresh fruits	121		119		119	
Processed vegetables	159		157		157	
Sugar and other sweets	149		147		147	
Fats and oils	129		127		127	
Miscellaneous foods	762		753		755	
Nonalcoholic beverages	346		343		344	
Food away from home	2,079		2,039		2,068	
Alcoholic beverages	334		323		326	
Housing	17,188	36.46 %	16,841	36.53 %	16,917	36.46 %
Shelter	10,370		10,158		10,215	
Owned dwellings	6,183		5,975		5,988	
Mortgage interest and charges	3,097		2,995		2,998	
Property taxes	2,066		1,993		2,003	
Maintenance repairs	1,020		986		985	
Rented dwellings	3,411		3,435		3,449	
Other lodging	774		747		777	
Utilities fuels	4,127		4,038		4,026	
Natural gas	379		372		372	
Electricity	1,650		1,621		1,618	
Fuel oil	158		154		153	
Telephone services	1,291		1,259		1,252	
Water and other public services	646		631		629	
Household operations	1,149	2.44 %	1,118	2.43 %	1,129	2.43 %
Personal services	322		314		318	
Other household expenses	826		803		810	
Housekeeping supplies	563		555		564	
Laundry and cleaning supplies	154		154		155	
Other household products	329		322		326	
Postage and stationery	79		79		81	
Household furnishings	979		970		981	
Household textiles	70		71		73	
Furniture	200		199		209	
Floor coverings	24		23		24	
Major appliances	148		143		138	
Small appliances	82		82		84	
Miscellaneous	451		448		451	
Apparel and services	1,190	2.52 %	1,198	2.60 %	1,227	2.64 %
Men and boys	219		225		232	
Men 16 and over	184		188		192	
Boys 2 to 15	35		37		39	
Women and girls	439		439		449	



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Women 16 and over	367	365	376
Girls 2 to 15	72	73	73
Children under 2	87	87	89

Expenditures (Continued)

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	179,703,228		1,196,700,369		2,890,731,480	
Average annual household	47,142		46,098		46,400	
Transportation	6,521	13.83 %	6,376	13.83 %	6,373	13.73 %
Vehicle purchases	1,478		1,461		1,462	
Cars and trucks new	781		751		751	
Cars and trucks used	654		669		671	
Gasoline and motor oil	2,124		2,072		2,058	
Other vehicle expenses	2,496		2,425		2,420	
Vehicle finance charges	178		168		165	
Maintenance and repairs	848		832		837	
Vehicle insurance	1,170		1,130		1,120	
Vehicle rental leases	299		294		296	
Public transportation	421		417		432	
Health care	3,810	8.08 %	3,664	7.95 %	3,633	7.83 %
Health insurance	2,503		2,415		2,398	
Medical services	802		763		753	
Drugs	384		368		365	
Medical supplies	119		116		116	
Entertainment	2,830	6.00 %	2,747	5.96 %	2,743	5.91 %
Fees and admissions	506		491		502	
Television radios	1,039		1,010		1,002	
Pets toys	1,022		994		996	
Personal care products	597		588		594	
Reading	52		50		51	
Education	1,036		1,063		1,143	
Tobacco products	411		403		401	
Miscellaneous	784	1.66 %	746	1.62 %	753	1.62 %
Cash contributions	1,344		1,285		1,276	
Personal insurance	4,925		4,777		4,882	
Life and other personal insurance	163		157		156	
Pensions and Social Security	4,761		4,619		4,725	

Distance	Year	Estimated Households			Housing Occupied By		Housing Occupancy		
		Projection	2018	Change	1 Person	Family	Owner	Renter	Vacant
1-Mile	2020	8,587	6,985	22.66 %	2,730	5,181	6,536	2,051	753
3-Mile	2020	39,778	31,457	26.43 %	12,465	23,729	27,319	12,459	2,243
5-Mile	2020	87,601	69,276	26.43 %	28,674	51,029	55,381	32,220	4,822
1-Mile	2023	7,938	6,985	13.27 %	2,520	4,792	6,302	1,636	1,914
3-Mile	2023	37,105	31,457	18.13 %	11,610	22,141	26,347	10,758	7,413
5-Mile	2023	81,501	69,276	18.04 %	26,582	47,548	52,913	28,588	16,411



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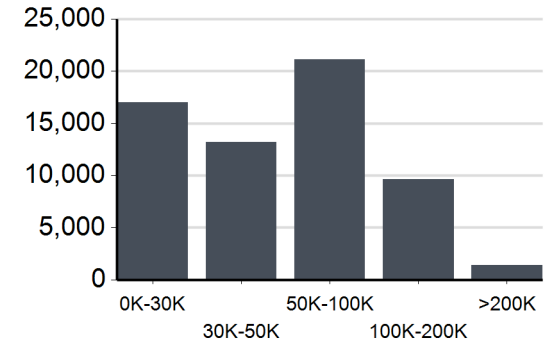


Location Facts & Demographics

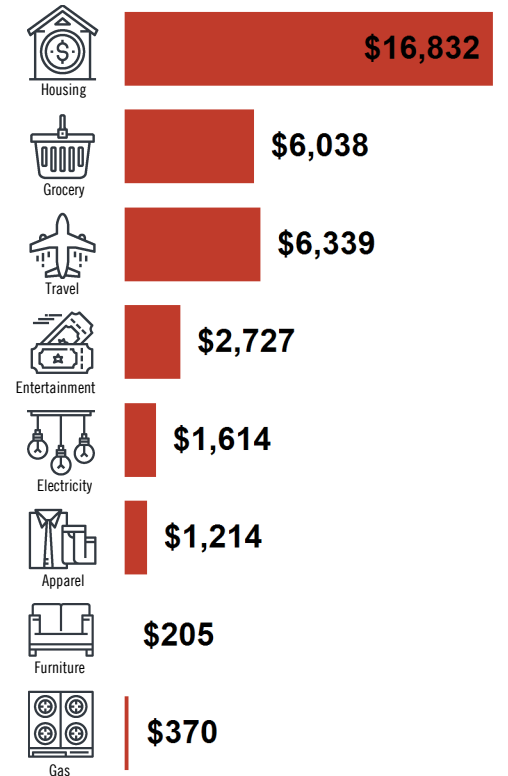
Demographics are determined by a 10 minute drive from 3613-4244 Beaver Ave, Des Moines, IA 50310



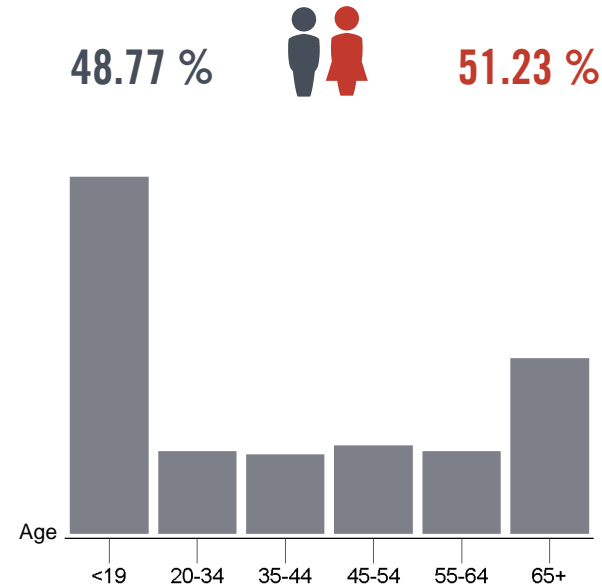
INCOME BY HOUSEHOLD



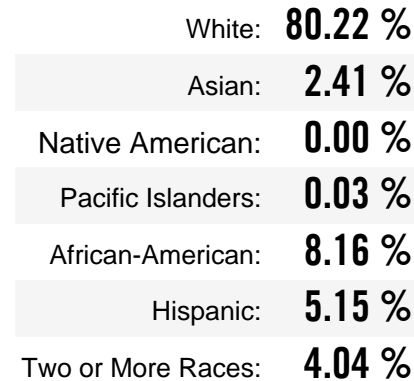
HH SPENDING



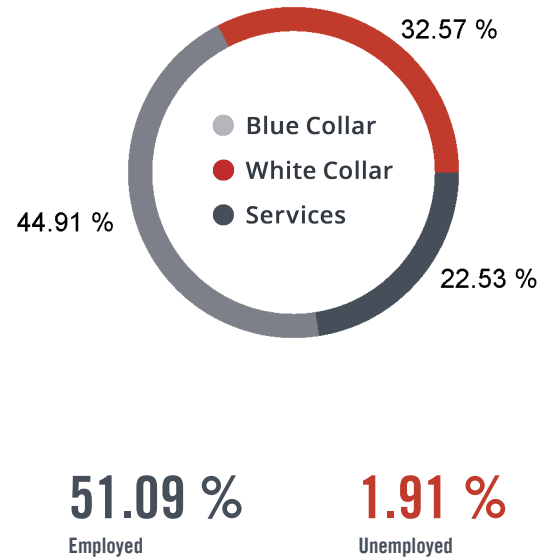
GENDER & AGE



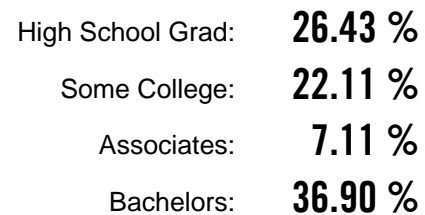
RACE & ETHNICITY



EMPLOYMENT



EDUCATION



CITY, STATE

Des Moines, IA

POPULATION

129,987

AVG. HHSIZE

2.39

MEDIAN HH INCOME

\$56,346

HOME OWNERSHIP

Renters: **18,590**

Owners: **34,650**

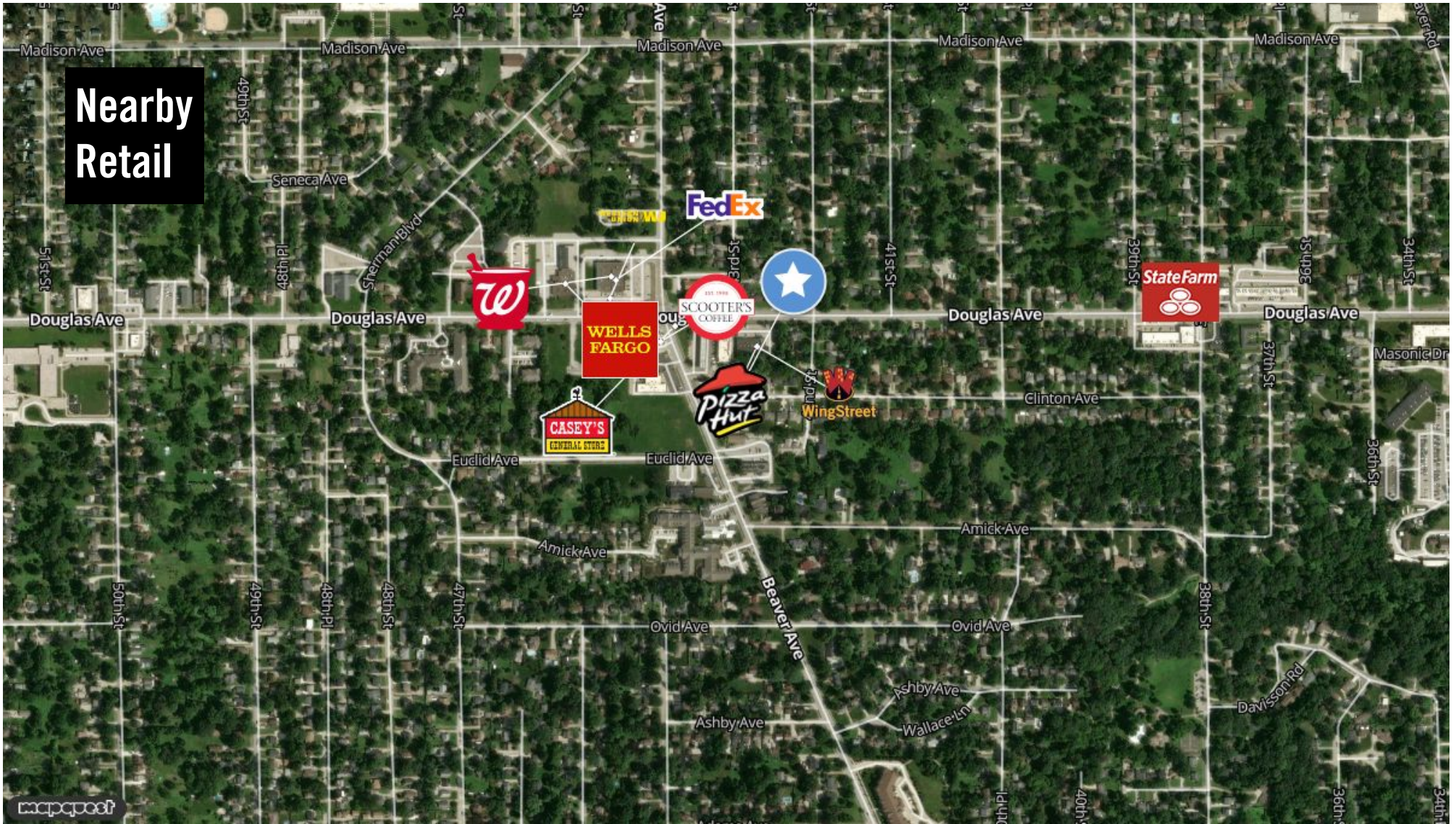
3613-4244 Beaver Ave



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Nearby Retail

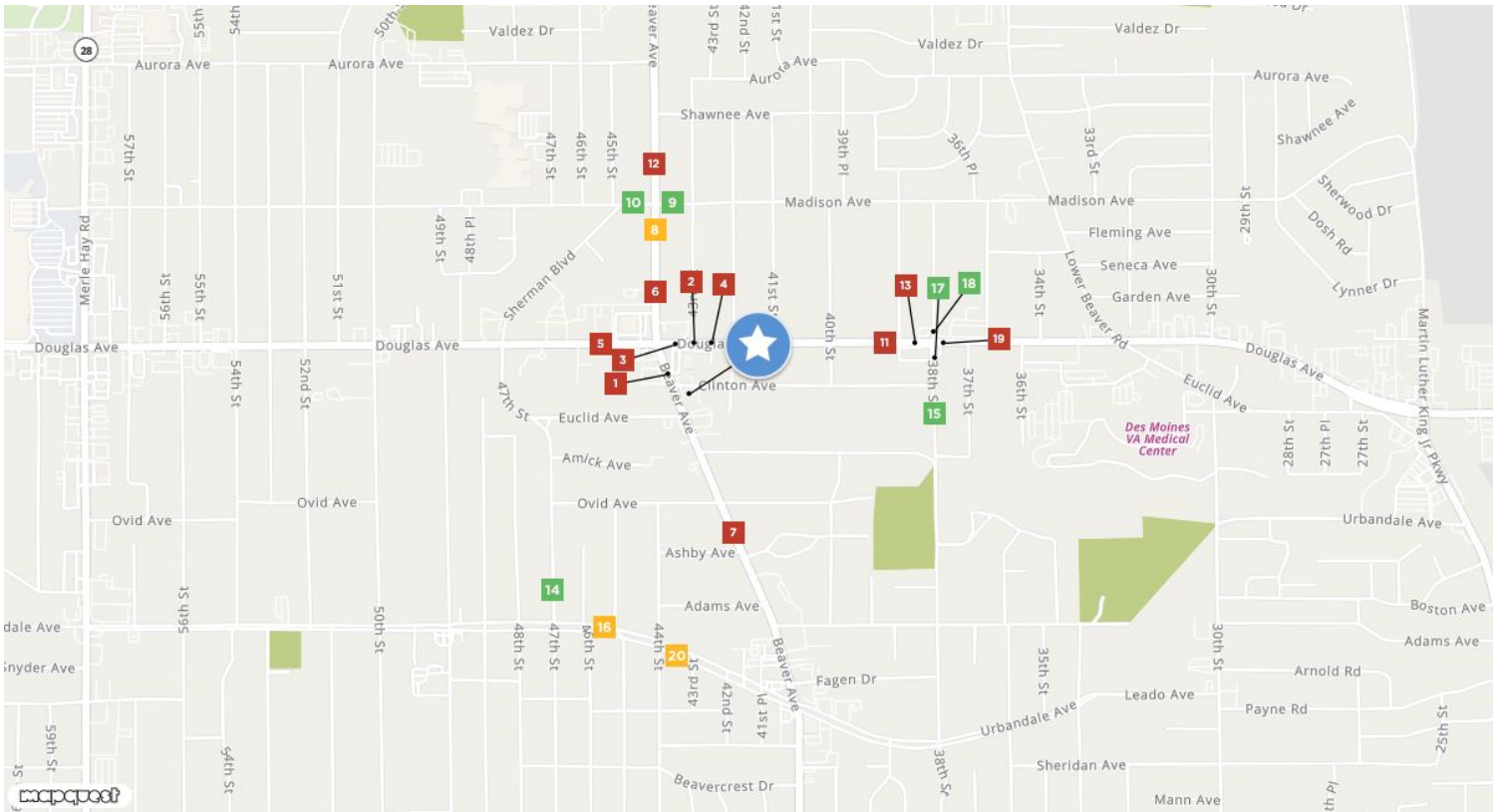


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Traffic Counts



Beaver Ave 1 Clinton Ave Year: 2016 10,400 Year: 2008 12,500 Year: 2004 12,600	Beaver Ave 2 Douglas Ave Year: 2022 16,200	Douglas Ave 3 43rd St Year: 2016 19,700 Year: 2014 15,400 Year: 2013 16,400	US 6 4 43rd St Year: 2022 18,900	Douglas Avenue 5 47th St Year: 2022 17,100 Year: 2016 17,100 Year: 2013 15,500
Beaver Ave 6 Douglas Ave Year: 2016 10,400 Year: 2008 12,800 Year: 2004 12,100	Beaver Ave 7 Ashby Ave Year: 2000 11,900 Year: 1999 14,952	Beaver Ave 8 Madison Ave Year: 2000 9,071	Madison Ave 9 Beaver Ave Year: 2016 4,600 Year: 2008 4,980 Year: 2004 5,700	Madison Ave 10 Sherman Blvd Year: 2012 3,740 Year: 2008 4,310 Year: 1993 6,251
Douglas Avenue 11 39th St Year: 2022 18,900 Year: 2020 13,845 Year: 2018 16,500	Beaver Ave 12 Madison Ave Year: 1994 12,804 Year: 1993 14,606 Year: 1992 14,583	Douglas Ave 13 39th St Year: 2004 19,000 Year: 2002 15,955 Year: 1992 18,400	47th St 14 Urbandale Ave Year: 1995 500 Year: 1988 940	38th St 15 Clinton Ave Year: 1988 1,540
Urbandale Ave 16 45th St Year: 2012 6,000	38th St 17 Douglas Ave Year: 2004 1,260 Year: 2002 1,993	38th St 18 Douglas Ave Year: 2004 640 Year: 2002 636	Douglas Ave 19 38th St Year: 2013 16,400 Year: 2011 17,900 Year: 2004 19,500	Urbandale Ave 20 43rd St Year: 1988 5,930



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